





Announcements

- All participants will be on mute until discussion
- If you have questions:
 - Send a chat message
 - Raise your hand
- Presentation will be recorded
- InTouch archives at NADHealth.org/aafcniintouch



Upcoming Schedule

- June 25 — CEU webinar @ 7:00 pm Eastern
- July 9 — InTouch
- July 23 — InTouch
- September 8 — Annual Membership Meeting @ 7:00 pm Eastern
- Email health@nadadventist.org if you would like to share during a future InTouch meeting



50% discount on AAFCN Membership

Membership Year
Sept 1, 2020 - Aug 31, 2021

FCN Members & Friends
Enrollment begins June 1, 2020
NADHealth.org/AAFCN



PILLARS

A Support System for Journey to Wholeness Facilitator

NADHealth.org/recovery




Ministry Goals

How will your ministry make a difference?
Learn more at NADHealth.org/ministrygoals




• Purpose

⇒ Direction

• Passion



Health Disparities Unmasked

Recording posted at NADHealth.org/ministrygoals

- Ethnic disparities related to COVID-19
- Urban vs rural contexts
- How can health ministry leaders in the Adventist Church make a difference in these issues

Dr. David Williams
Harvard T.H. Chan School of Public Health

Dr. Peter Landless
General Conference of Seventh-day Adventists

HEALTH MINISTRIES
Support the Health Goals



ADVENTIST ASSOCIATION OF
FAITH COMMUNITY
NURSING

AAFCN Membership

Philip Riley



ADVENTIST ASSOCIATION OF
FAITH COMMUNITY
NURSING

Strategic Thinking

Angeline D. Brauer
AAFCN Executive Director

Definitions

- **Strategic thinking** — to see & understand the bigger picture of the organization: where it is, where it needs to go, how to get there
- **Strategy** — figuring out & carrying out the best way to accomplish mission (P. Brantley)
- **Strategic purpose** — why we exist & why that's important

What A Good Strategy Can Do

- Gives direction — are you headed in the right direction
- Builds community — people working together in ways that reinforce each other
- Determines accountability — informing people about your progress in meeting goals

A Strategy Includes

- Tools for analysis (eg, SWOT)
- Strategic purpose or mission statement
- Values, including core values
- Vision
- Key goals, including strategic priorities
- Action plan
- Continuous reassessments

Mission Statements

- States why an organization exists (purpose)



Poll Question #1

How important is it for AAFCN to have a mission statement?



Poll Question #2

How important is it for AAFCN members to know the mission statement?



Poll Question #3

How familiar are you with the AAFCN's mission statement?



AAFCN Mission Statement

To nurture and advocate for the ministry of Faith Community Nursing and its role in sharing hope and wholeness to our pastors, congregation, and community through the healing power of Christ.



Poll Question #4

How would you rate the effectiveness of AAFCN in achieving its mission?



A Strategy Includes

- Tools for analysis (eg, SWOT)
- Strategic purpose or mission statement
- Values, including core values ←
- Vision
- Key goals, including strategic priorities
- Action plan
- Continuous reassessments



Core Values

- form the foundation of our work
- determine how we conduct ourselves
- are not affected by changes in society, politics, technology, etc
- NOT descriptions of the work we do
- they help us decide what work we should do & how we accomplish them
- NOT the strategies we use to accomplish our mission
- they help us decide which strategies to use
- serve as cultural cornerstones
- the source of an organization's distinctiveness
- should be maintained at all costs



Discussion

What do you think should be the core values of AAFCN?



A Strategy Includes

- Tools for analysis (eg, SWOT)
- Strategic purpose or mission statement
- Values, including core values
- Vision
- Key goals, including strategic priorities ←
- Action plan
- Continuous reassessments



Strategic Priorities

- Objectives that are ranked according to their importance in achieving goals
- Form the basis of decisions regarding operations & finances



Effective Priorities

- Provide concrete guidance
- Balance guidance with flexibility
- Offset the effect of "business as usual" or getting into a rut
- Unify various parts of the organization
- Position the company to succeed in the future



Poll Question #5

Which of the following priorities are most important to be addressed by AAFCN?
(CHOOSE THREE)



Becoming More Strategic

- Set aside time each day/week to list your goals
- Communicate with those who are impacted
- Connect with a mentor
- Accountability — peer, supervisor, supervisees, yourself
- Stick to your mission and goals
- Respond, don't react, to problems
- Envision the future



What strategies are you
using to survive?



Discussion

*The Lord will make you the head and not
the tail; you will only move upward and
never downward...*

Deut 28:13, CSB



Discussion

*The Lord will make you the head and not
the tail; you will only move upward and
never downward if you listen to the Lord
your God's commands I am giving you
today and are careful to follow them.*

Deut 28:13, CSB



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