

FARMER'S MARKET

The Farmers Market Promotion Program (FMPP), which is a great source of funding for farmers markets, was announced today <http://go.usa.gov/Dyi> . The FMPP has doubled into a \$10 million granting program this year! The application period is now only thirty days, and applications are due by July 1. For the application guidelines and other important information about the application process, please visit <http://www.ams.usda.gov/FMPP> . Carmen Humphrey, who spoke on the call can be reached by emailing carmen.humphrey@ams.usda.gov .

USDA's Farmers Market website offers numerous resources on how to start a farmers market <http://www.ams.usda.gov/AMSV1.0/ams.fetchTemplateData.do?template=TemplateN&navID=StartAFarmersMarketLinkWFMFarmersMarketsHome&rightNav1=StartAFarmersMarketLinkWFMFarmersMarketHome&topNav=&leftNav=&page=WFMStartaFarmersMarket&resultType=&acct=frmrdirmtk> . You can also reach out to Velma Lakins, who spoke about this on the call by emailing velma.lakins@ams.usda.gov .

To find technical assistance in your area, you can also visit the Farmers Market Coalition <http://farmersmarketcoalition.org/> website. There are many states with State Farmers Market Organizations <http://farmersmarketcoalition.org/state-associations> that can help you get started in your area. You can also contact Wendy Wasserman at USDA for help in finding resources where you live: wendy.wasserman@ams.usda.gov .

Help people find your market! The USDA Farmers Market Directory now has a new look and a more searchable features. Please take a look <http://apps.ams.usda.gov/FarmersMarkets/> . Edward Ragland covered this on our call: edward.ragland@ams.usda.gov and can assist you if you have any questions about the directory.

Registering your market will also help us track our progress on meeting the First Lady's goal of 10,000 community gardens, farmers markets, and other fresh food projects hosted by faith-based and community organizations in 2011!

For more info contact::

USDA Center for Faith-Based and Neighborhood Partnerships

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