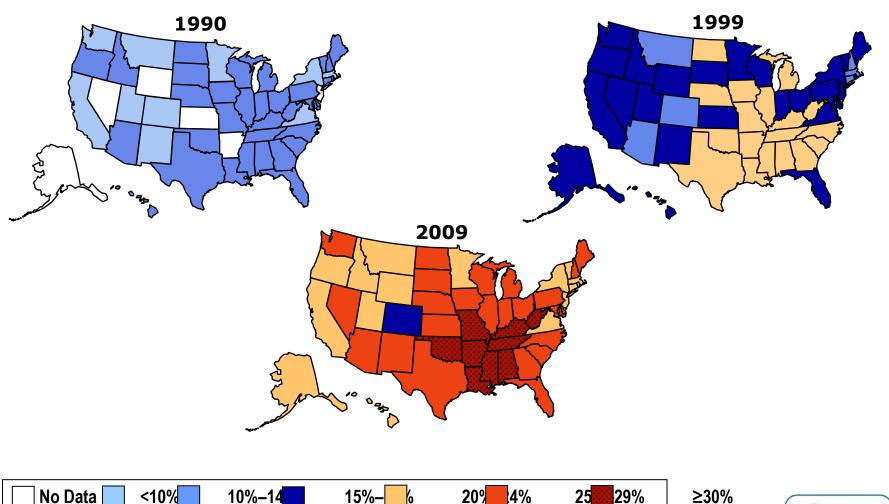


BRFSS, 1990, 1999, 2009

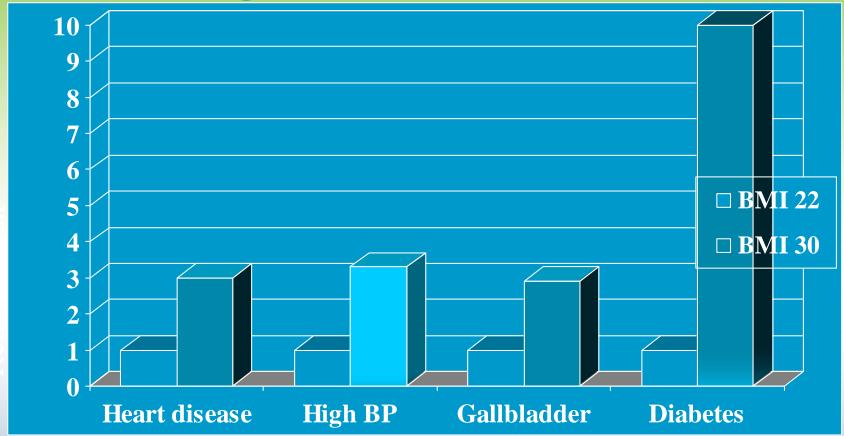
(*BMI ≥30, or about 30 lbs. overweight for 5'4" person)





Source: Behavioral Risk Factor Surveillance System, CDC.

Overweight and Disease Risk





NEJM, Aug. 5, '99, 430

© 2002 – 2006 LifeLong Health

Prevalence of Obesity

Age	Percent
6-11 years old	18%
12-19 years old	17%
20-39 years old	30%



Obesity: Once Obese, Always Obese?

- Obesity persistence
 - 35% of of obese 5-year-olds become obese adults
 - 75% of obese 11-year-olds are obese adults
 - 90% of obese 17-year-olds are obese adults



ADVENTISTS SAY YES! TO HEALTHY KIDS AND FAMILIES



The Obesity Epidemic

- 300,000 deaths attributed to obesity
- 33% of US population is obese
- Begins at age 6 1 in 3 kids
- Child that is obese 10-13 years of age has an 80% chance of being obese as an adult
- Like tobacco in the 70's this should become the focus for Adventists





 Young adults who go to a religious event at least once a week and eat unhealthy foods there and are 50% more likely to become obese by age 50 compared to others with no religious involvement

 "Childhood obesity is one of the most pressing health threats facing the United States" - American Heart Association/ CDC



- Diabetes, hypertension, kidney disease, and heart disease striking children as young as 6
- This may be the first generation in history that grows up less healthy than their parents.
- 17 million or 14.6% of children do not get enough to eat. Less expensive and processed foods high in calories and low in nutritional value are often the only option for many lowincome families. They often lack access to fresh produce, including farmers markets and community gardens. tep for Life

Obesity from a Life Course Perspective

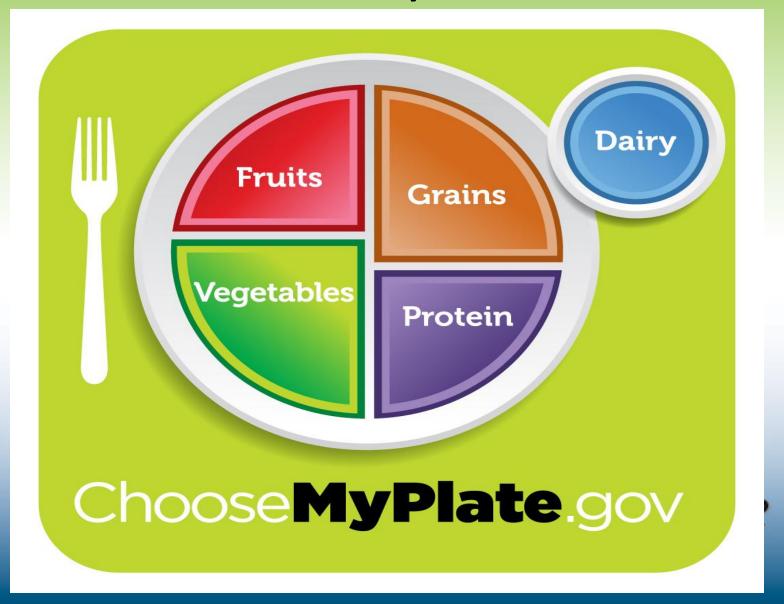
 Maternal education Maternal weight SES Gestational diabetes Premellitus conception Maternal smoking Poor prenatal nutrition Breastfeeding Pregnancy Infant formula & food supplementation Maternal depression and caretaking Chronic diseases Food preferences & Infancy eating patterns Food insecurity Child Puberty Sleep patterns Activity level Medications Consumption Adolescent Employment Partner selection Social networks Menopause Adult

Harvard School of Public Health

- 80 percent of Americans don't eat enough fruit
- 90 percent don't eat enough vegetables
- 99 percent fall short on whole grains.
 - Krebs-Smith SM et al (2010) Journal of Nutrition
- Need to cut back on or eliminate the major staples of the current US diet:
 - refined grains, sugary snacks, soda, potatoes, cheese, butter, and red meat InStep for Life

http://www.hsph.harvard.edu

USDA - My Plate



Exercise is Medicine

- Harvard Medical School's Institute of Lifestyle Medicine
- American College of Preventive Medicine
- American College of Sports Medicine
 - announced the publication of "Exercise is Medicine: A Clinician's Guide to Exercise Prescription- February 17, 2009.

InStep for Life

http://www.exerciseismedicine.org/

Inspired Counsel Given to Our Church Over 100 Years Ago..

"All who can possibly do so ought to walk in the open air every day, summer and winter.

A walk, even in winter, would be more beneficial to the health than all the medicine the doctors may prescribe."

E.G.White, Counsels on Health, 52



InStep for Life

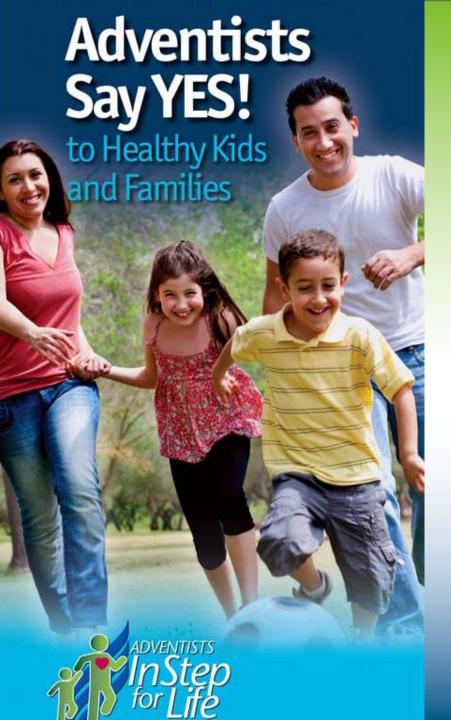


Physical Strength and Activity

 Since the mind and the soul find expression through the body, both mental and spiritual vigor are in great degree dependent upon <u>physical</u> <u>strength and activity</u>; whatever promotes physical health, promotes the development of a strong mind and well-balanced character.

Without health no one can as distinctly understand or as completely fulfill his obligations to himself, his fellow being and his Creator.

Education, 195.



Making an Impact on our Communities and Families







































Our Leaders On Board

"This is our time! As a church we have long talked about the importance of not just healthy minds and hearts but also healthy bodies. Adventists InStep for Life is a wonderful means for advancing our emphasis on health among kids and their families."

Elder Dan Jackson,
 President, North American Division

"The 'Let's Move' initiative is consistent with our church's approach to ministering to people physically, mentally, socially, and spiritually."

—Ted Wilson General Conference President

www.AdventistsInStepforLife.com



ADVENTISTS SAY YES! TO HEALTHY KIDS AND FAMILIES



An Opportunity to Make a Difference

- 1. Increase physical activity by:
- Accumulating 2 million miles through walking and other activities
- Helping 60% of students in SDA schools achieve the NAD and President Active Lifestyle Awards







ADVENTISTS SAY **YES!** TO HEALTHY KIDS AND FAMILIES



- 2. Focus on nutrition and increased fruit and vegetable servings by:
 - Launching 100 summer feeding sites (VBS, camps, community service activities)
 - Starting 100 vegetable gardens or farmers markets in schools and/or churches (at least one church and school per conference)







Recommendations

- 30+ min of moderate activity
 - 5+ days/wk
- 20-30+ minutes of vigorous activity
 - 3+ days/wk
- Strength training and stretching,
 - 2-3 times/week



Examples of Physical Activity

Moderate

Walking briskly, 3-4 mph
Cycling for pleasure, 10 mph
Swimming, moderate level
Conditioning exercises
Golf, carrying/pulling clubs
Canoeing/rowing, 2-3 mph

Mowing lawn, raking leaves, hoeing in garden

Hard/Vigorous

Walking briskly uphill or climbing stairs

Cycling fast, 12-16 mph

Swimming, fast crawl

Active sports:

Tennis

Racquetball

Basketball

Jogging/running



Medical Clearance

Most adults do not need to see their physician before starting a moderate intensity physical activity program.

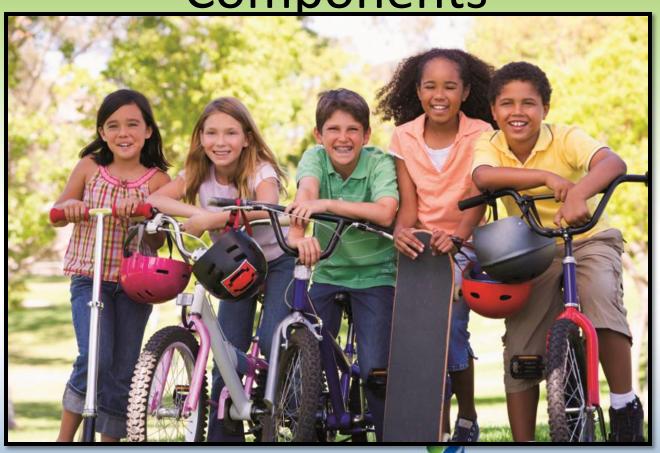


- However, men older than 40 years or women older than 50 years who plan a vigorous program,
- Or, anyone with either chronic disease or risk factors for chronic disease, should consult his or her physician to design a safe, effective program.

Source: Centers for Disease Control and Prevention and the American College of Sports Medicine, *JAMA*, Vol 273, No. 5.



Adventists InStep for Life Program Components





Advantages

- Nearly everyone can participate
- Safe and inexpensive
- Encourages social interaction
- Creates an organizational culture that values activity and health



InStep for Life

Getting Started

- Register online
 - Visit our website and register to participate, or
 - Ask your SiteCoordinator to registerfor you
 - Check out other resources available online

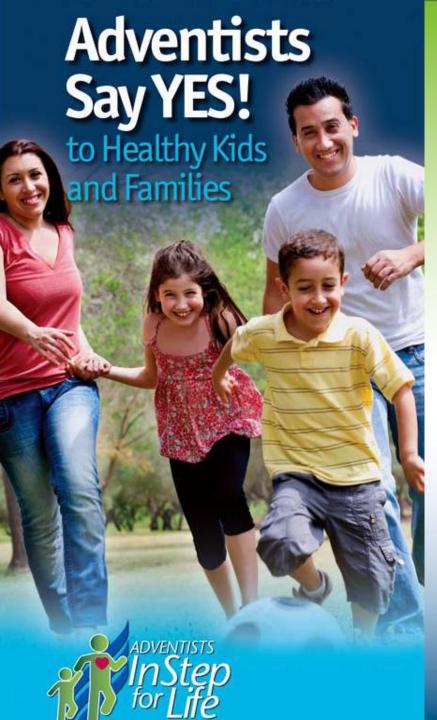


www.AdventistsInStepForLife.org





www.AdventistsInStepforLife.org







Toolkit

Resources for inspiring healthy eating and physical activity in your church, school and community











THE SEVENTH-DWY ADVENTEST INITIATIVE TO MOBILIZE EVERY MEMBER TO



Getting Started

- Get a pedometer
 - 2000 steps is equivalent to one mile
 - You can also track minutes of activity
 - Downloadable conversion chart available





Getting Started

- Start walking
 - Average person walks 1-2 miles over course of a day
 - Goal is to gradually increase physical activity so you are walking the equivalent of 4-5 miles daily.



Getting Started

- Log your activity
 - A 13-week exercise record log is available for download
 - Use online reporting
 - Helps you work towards a specific goal
 - Keeps you faithful
 - Improves long term success





Make it Fun!

- Incorporate Adventists InStep for Life goals into what you are already doing
- Make your fitness adventure social
 - Invite family members, friends,
 neighbors, or co-workers to join you
 - Make your fitness adventure social and reach out to your community





Engage Others

- Set goal miles to reach as an organization. Plan physical activity events.
- Create teams and walk (or race) to a chosen destination. Use a map to chart team progress.
- Promote regularly and report on participation rates and total group miles.
- Recognize achievement with downloadable award certificates.





LET'S MOVE DA' Sunday, September 23, 2012



HELP US REACH OUR 1 MILLION MILE GOAL IN ONE DAY!

Register at www.AdventistsInStepForLife.org



Whether you host a 5K run/walk, John a community event, or organize other activities, consider how your team can involve as many people as possible in physical activity. Invite your community to join your church, school, or hospital as we move together and promote a healthler lifestyle.







Find resources and information at www.AdventistsInStepForLife.org



Let's Move Day is an event of Adventists InStep for Life Sponsored by the North American Division Health Ministries Department































LET'S MOVE DAY Sunday, September 23, 2012

- Our goal: To get as many people possible involved in physical activity and log
 2 million miles in one day.
- Consider how you can sponsor, promote, and/or participate in an event on that day.
- Be sure to record your activity online!







LET'S MOVE DAY Sunday, September 23, 2012

- Schools
 - Choose a site coordinator
 - Register the School
 - Report online to give credit to the school
 - Plan a LETS MOVE DAY
 EVENT and involve
 students and invite
 narents to participate



InStep for Life

parents to participate

Adventists InStep for Life is an initiative of the North American Division of the Seventh-day Adventist Church
For more information, visit www.AdventistsInStepforLife.org.

LET'S MOVE DAY Sunday, September 23, 2012

- Create Partnerships
 - Engage otherswith commongoals
- Send information on your event
 - via contact us









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Adventists Say YES! to Healthy Kids and Families





September 23, 2012 Save the Date



Church

Discover how your church can get involved in Adventists InStep for Life More >>



School

Help children and their families achieve lifelong health More >>



Health Care

Find ways your organization can empower people for optimal health More >>

Welcome!

Adventists InStep for Life was created by the North American Division of the Seventh-day Adventist Church to assist Adventist churches, schools and health care organizations in tackling the challenge of childhood obesity. Every conference, church, school, university and health care organization in the North American Division is encouraged to form an Adventists InStep for Life team to coordinate activities that inspire healthy eating and physical activity and further awareness of childhood obesity in their community.

Registration & Reporting

InStep Login

User name

Password

Lost your password?

Login

Not Registered?

Click here to sign up!



Adventists InStep For Life By SimpleUpdates.com, Inc.

View More By This Developer

Open iTunes to buy and download apps.



Description

Adventists InStep For Life iOS app allows you to track your exercise, stay up-to-date with InStep news and events, and report miles toward the Let's Move Day goal!

SimpleUpdates.com, Inc. Web Site > Adventists InStep For Life Support >

What's New in Version 1.2

Removed Let's Move Day reporting

View In iTunes

Free

Category: Health & Fitness Updated: Oct 14, 2011

Version: 1.2 Size: 0.9 MB Language: English

Seller: SimpleUpdates.com

© 2011 Rated 4+

Requirements: Compatible with iPhone, iPod touch, and iPad. Requires iOS 3.2 or later

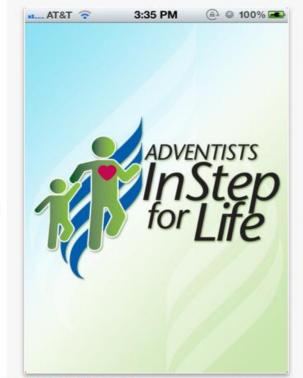
Customer Ratings

We have not received enough ratings to display an average for the current version of this application.

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iPhone Screenshots

















Church

Discover how your church can get involved in Adventists InStep for Life More >>



School

Help children and their families achieve lifelong health More >>



Health Care

Find ways your organization can empower people for optimal health More >>

Welcome!

Adventists InStep for Life was created by the North American Division of the Seventh-day Adventist Church to assist Adventist churches, schools and health care organizations in tackling the childhood obesity. Every conference, church, school, university and health care organization in the North

Registration & Reporting

InStep Login

User name

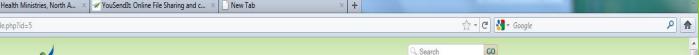
Password

Lost your password?

Login

Not Registered?

Click here to sign up!







Organizational Awards

AWARDS



INDIVIDUAL ACTIVE LIFESTYLE AWARDS

Given to individuals by their organization -- church, school or hospital.

- 1. Presidential Active Lifestyle Awards (United States only)
- 2. NAD Active Lifestyle Awards

reported online.

and achievement. In order to receive the awards, activities must be

ORGANIZATIONAL AWARDS

Organizational Awards are given by the North American Division to conferences, churches, schools and hospitals for planting gardens, organizing a farmer's market, sponsoring or hosting a summer feeding site, and for their participation rates of members, students, and employees in logging their physical activity miles and helping us reach our 1 million mile annual goal.

Awards will be given during an award cerimony on January 28, 2012 at the NAD Health Summit in Orlando, FL.In order to attend the summit, or for more information g(to attend or for more information go to http://www.nadhealthsummit.com)





ACTIVE LIFESTYLE AWARD

BRONZE AWARD



PRESENTED TO DATE

IN RECOGNITION OF REACHING 100 MILES OF PHYSICAL ACTIVITY IN 13 WEEKS.



HEALTH MINISTRIES DIRECTOR NORTH AMERICAN DIVISION OF THE SEVENTH-DAY ADVENTIST CHURCH

atia Runert

Adventists InStep for Life is an initiative of the North American Division of the Seventh-day Adventist Church. For more information, visit www.AdventistsInStepforLife.org.









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Step for Life

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Calendar

NOVEMBER 2011

11/6/2011; Palm Harbor SDA health challenge 5K / 1/2 marathon. FLORIDA

Also weekly meeting/training on Sunday mornings @ 7:15 AM at John Chestnut Park 2200 EAST LAKE RD., PALM HARBOR, FL 34685. New participants are always welcome. Proceeds from the race go to Childhood Obesity Foundation.

Contact Information: Luis Mejia -Cell: 727-331-1791 -Email: lfrmejia@gmail.com -For more information on the event see the organizer's website: http://www.premierracinginstitute.com/blue-moon

11/10/2011 - Webinar - Community Transformation Grants and National Preventive Strategies -8pm EDT

Register for this FREE webinar.

11/12/2011 - Shiloh SDA Church presents An Evening of Fun and Fitness - SOUTH CAROLINA

Join us at 6:30 pm on Saturday, November 12, 2011 for Zumba fitness, a work-out with Chris Matthews of Man of Steele Fitness, Egg & Spoon races, and indoor relay races. We will also have a Let's Move Award Ceremony to present 25 individuals with the Active Lifestyle Award in recognition of reaching 150 miles of physical activity in 13 weeks. For more information call Health Ministry leader Charmaine Cohen at 843-906-9766. Click here for more details.

11/13/2011 - Florida Hospital Celebration Founders Day - 10k and 5K run/walk (Celebration) 7:30am - FLORIDA

11/15/2011 -- WEBINAR - 8:00 pm EST -- ONLINE

"Let's Move Day and Adventists InStep for Life - Allegheny East Conference Health Directors" AND others interested

Related Links

Events

Lets Move Day

Calendar

Webinars

Train for a 5K









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On Sunday Seventh-day Adventists from all around the North American Division (NAD) joined 50 other faith and community organizations in responding to First Lady Michelle Obama's Let's Move! national health and fitness campaign. In the Columbia Union, Vibrant Life, the church's health magazine, organized a fun run and walk on the grounds of the Review and Herald Publishing Association in Hagerstown, Md., to which Obama sent two representatives: Joanne Grossi, regional

director of the U.S. Department of Health and Human Services, and Judy Palfrey, MD, executive director of the first lady's Let's Move initiative. Both walked the three-mile course.



× +



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Your Stories

September, 2011 (LET'S MOVE DAY)

Allegheny East Conference Churches Enjoy "Let's Move Day"

Up at 4:00 A.M. and hitting the street at 6:00 A.M. may not sound like fun to most people, but about 50 persons, including a 79 yearold woman from the West Philadelphia Church met Allegheny East Conference Health Ministries Director Leah Scott, along with their local Health Ministries Leader, Valerie Roach, to walk the walk on "Let's Move Day." The group began their day with a 20 minute exercise routine, worship, and then they were off; tackling the 32 city blocks between 46th St. and Haverford Avenue in West Philadelphia and its destination at 15th and Christian Streets in South Philadelphia. One would mistakenly think that there were large monetary prizes awaiting the winners of a marathon run, because the hype and the challenges kept flowing for the entire course of the walk. Pastor Colin Brathwaite and his wife, Jeannie, joined his West Philadelphia members on the entire walk. Members were given bus tokens so that they could ride back to the West Philadelphia Church. However, they were so excited about completing the initial walk to south Philadelphia that they refused to take public transportation back and decided to walk instead to return to the West Philadelphia Church, which amounted to more than seven miles for the total hike. Three energetic youths, Shamar, Michael, and Shaniece walked the route and did some calculations of time and distance. They registered 7,892 steps, one way, covering 3.7 miles, and it took them 56 minutes.

Why did the West Philadelphia Church decide to make the Ebenezer Church the termination destination of their "Let's Move Day" activities? It was because the **Ebenezer Seventh-day Adventist Church** was celebrating its 100th birthday. The Ebenezer Church prides itself as the "mother church" in the

Related Links

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ADVENTISTS SAY YES! TO HEALTHY KIDS AND FAMILIES



Schools & Universities

- •Encourage students to take the *President's Active Lifestyle Challenge (goal 60% of students)*
- Provide healthy foods in school lunches, cafeterias, vending machines, and at school functions.
- Start a Health Living Club (or CABL organization on university
- •Organize a 5K run/walk, bike-a-thon, or a summer sports camp in your community on Lets Move Day.
- Promote walking or biking to school.
- Celebrate Walk to School day and month in October.
- Plan a Healthy Living Week for your school.
- Start a community vegetable garden and invite students, parents, neighbors
- Become a Summer feeding site







ADVENTISTS SAY YES! TO HEALTHY KIDS AND FAMILIES



Churches & Youth Groups

- Talk about childhood obesity in **newsletters**, **bulletins**, **health nuggets**, **and sermons**.
- Coordinate an *InStep for Life Club* and set a walking goal for your church, Sabbath School class, or Pathfinder club.
- Promote the NAD Active Lifestyle Awards.
- Provide healthy options at church potlucks.
- Offer healthy cooking classes.
- Offer a summer feeding program at VBS or community service outreach initiatives so kids have access to healthy meals when school is out.
- Start a community vegetable garden or farmer's market.







ADVENTISTS SAY YES! TO HEALTHY KIDS AND FAMILIES



HealthCare Institutions

- •Organize an athletic event to raise awareness for childhood obesity.
- Offer nutrition and healthy cooking classes.
- Look for ways in your community to improve access to healthy, affordable foods.
- Partner with local farmers to bring a farmer's market to neighborhoods that lack access to fresh foods.
- Partner with local schools to offer salad bars at school lunches.
- Consider building or revitalizing playgrounds in your community.
- Offer grants or scholarships for community projects addressing childhood obesity.











Adventist InStep for Life Toolkit Catalog #500400\$1.00

Quantity _____



Let's Move Day Poster

Catalog #500415FREE While quantities last

Quantity _____



Adventist InStep for Life Brochure

Catalog #500405FREE

While quantities last

Quantity _____



Pedometer

Catalog #500265.....\$7.00 \$5.00 for quantities of 25 or more

Quantity



Adventist InStep for Life Poster

Catalog #500410.....FREE

While quantities last

Quantity



T-Shirt

Small Catalog #500430\$10.00 Medium Catalog #500431\$10.00 Large Catalog #500432\$10.00 X-Large Catalog #500433......\$10.00 2X-Large Catalog #500434....\$10.00

Quantity discounts available 6+ per size \$8.50/each 12+ per size \$7.00 each

Advent Source, 5040 Prescott Avenue, Lincoln, NE 68506 800-328-0525 or order online at www.adventsource.org

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WEBINAR 1

Join Adventists InStep For Life - July 26, 8pm EST

Learn more about this program and how you can use it in your local church, school, or hospital.

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Download the PowerPoint (13 mb)

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WEBINAR 2

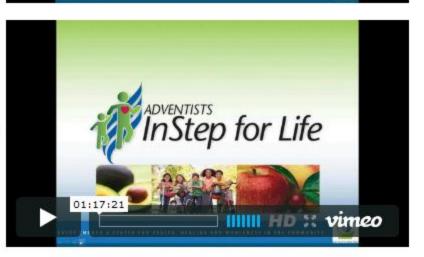
Let's Move Day(LMD) Webinar- August 22, 8pm EST

Learn more about this event and how you and your local church, school, or hospital can get involved.

Click the play button on the box to the right to watch the recording!

Download the Powerpoint (11mb)

- What is Lets Move Day
- How to organize a Lets Move Day event
- Creating Community Partnerships and Collaboration
- How individuals, churches, and schools can participate





September 23, 2012