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SUMMER FOOD SERVICE PROGRAM (SFSP)

Food That's in When School is Out



WHAT WILL WE COVER TODAY?



- SFSP 101
- Healthy Hunger Free Kids Act
- USDA's Resources



SFSP BASICS

- Federally-funded program administered through State agencies
- Provides free, nutritious meals to low-income children 18 years old and younger
- Operates when school is not in session



PROGRAM BENEFITS

- ⊙ Gives children the food they need to learn, play and grow
- ⊙ Helps families stretch food budgets
- ⊙ Keeps children mentally engaged









TYPES OF SITES

- ◎ **Open site** – All children eat free without the need of additional paperwork because the site is **area** eligible
- ◎ **Enrolled site** – All children eat free because 50% or more of children **enrolled** at the site are income eligible



REIMBURSEMENT RATES

2011 Per Meal Rates	All U.S. State Except Hawaii and Alaska	
	Rural and Self Prep	All Other Sites
Breakfast	1.8800	1.8450
Lunch or Supper	3.2925	3.2375
Snack	0.775	0.7575

Reimbursement rates are combined rates and cover operating and administrative costs.



BEST PRACTICES

Activities

- ⊙ Sites that provide activities are the most successful
- ⊙ Be creative with partnerships
- ⊙ Volunteers

Outreach

- ⊙ 211 and National Hunger Hotline 1-866-3-HUNGRY
- ⊙ Hit the pavement
- ⊙ Make sites visible



HEALTHY HUNGER FREE KIDS ACT OF 2010

- ⊙ Same eligibility rules for public and private sponsors
- ⊙ Permanent operating agreements between the State agency and sponsors
- ⊙ Cooperation with schools on outreach



HELP US FEED MORE KIDS

- ⊙ Approximately 22.3 million children access free and reduced price meals during the school year and **only 3 million children receive meals during the summer**

We need:

- ⊙ More sponsors and sites in rural areas
- ⊙ Better participation at existing sites everywhere
- ⊙ Better outreach for older kids



USDA RESOURCES





WWW.SUMMERFOOD.USDA.GOV

United States Department of Agriculture
Food and Nutrition Service

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Summer Food Service Program

During the school year, many children receive free and reduced-price breakfast and lunch through the School Breakfast and National School Lunch Programs. What happens when school lets out? Hunger is one of the most severe roadblocks to the learning process. Lack of nutrition during the summer months may set up a cycle for poor performance once school begins again. Hunger also may make children more prone to illness and other health issues. The Summer Food Service Program is designed to fill that nutrition gap and make sure children can get the nutritious meals they need.

Food That's In When School is Out

So you want to help end hunger this summer? Here are a few ways you can help!

- Become a Sponsor**
 Being a sponsor requires the highest level of commitment. Sponsoring means acting as the organizer for the Summer Food Service Program sites. Public or private non-profit schools, local, municipal, county, tribal or state government, private non-profits, public or private non-profit camps, and private or non-profit universities or colleges are examples of local organizations that often serve as Summer Food Service Program sponsors. Sponsors must be able to provide a capable staff, managerial skills, and food service capabilities. A sponsor may provide its own meals, purchase meals through an agreement with an area school, or contract for meals with a food vendor.
- Open a Feeding Site**

See Also

- How to Become a Sponsor or Site
- State Application Contacts
- State Deadlines for Sponsors
- How to Manage a Summer Food Program
- How to Do Community Outreach for SFSP
- News & Email Updates
- Frequently Asked Questions
- Free Webinars

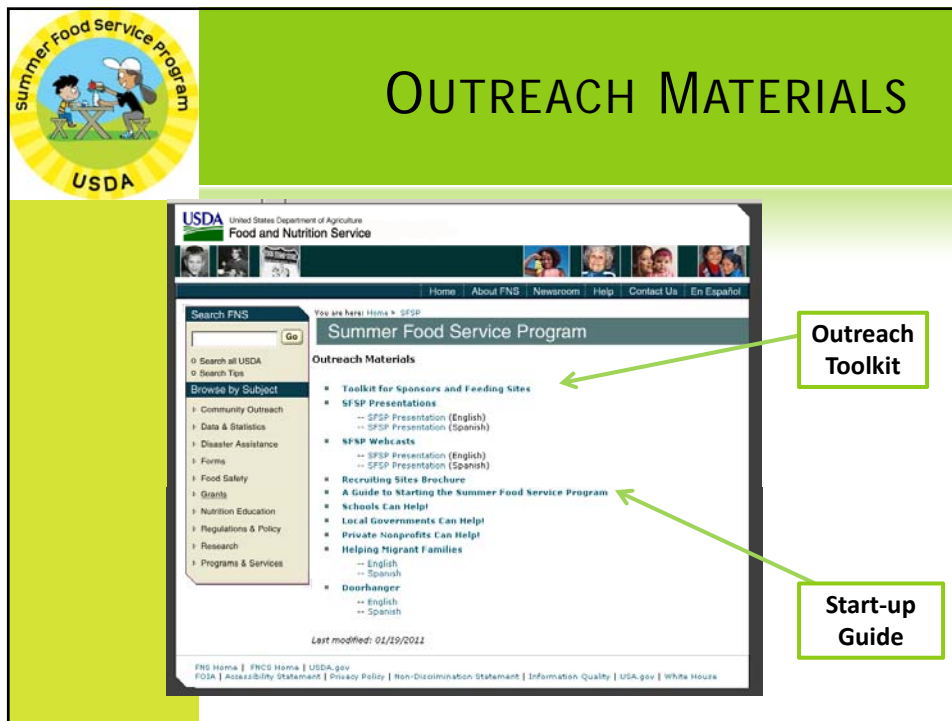
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Outreach Materials



OUTREACH MATERIALS

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Summer Food Service Program

Outreach Materials

- Toolkit for Sponsors and Feeding Sites**
 - SFSP Presentations
 - SFSP Presentation (English)
 - SFSP Presentation (Spanish)
 - SFSP Webcasts
 - SFSP Presentation (English)
 - SFSP Presentation (Spanish)
 - Recruiting Sites Brochure
 - A Guide to Starting the Summer Food Service Program
 - Schools Can Help!
 - Local Governments Can Help!
 - Private Nonprofits Can Help!
 - Helping Migrant Families
 - English
 - Spanish
 - Doorhanger
 - English
 - Spanish

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Outreach Toolkit

Start-up Guide



OUTREACH TOOLKIT

Summer Food Service Program (SFSP)

Outreach Toolkit for Sponsors and Feeding Sites

The SFSP Outreach Toolkit will help sponsors and sites create outreach materials such as fliers, letters to parents, and press releases that will help the community learn about the program. Many of the materials included on this site are designed to be customized. You can download PowerPoint files, information sheets, letters, and marketing materials and modify them to suit your specific needs.

If you are interested in becoming an SFSP sponsor or feeding site, please click here.
<http://www.fns.usda.gov/cnd/summer>



Food that's in when school is out.

Chapter 1: What Is Outreach?

- Definition of outreach
- Making a plan
- Thinking ahead: What about next year?

Chapter 2: Outreach to Families and Children

- Planning outreach to families and children
- Creating outreach materials and templates
- Outreach to Families and Children Checklist
- More information on recruiting children for SFSP
<http://www.fns.usda.gov/cnd/summer/library/recruit.pdf>

Chapter 3: Outreach to Media

- Planning outreach to media
- Crafting a message, pitching to media, and templates



NUTRITION RESOURCES

Healthy Meals Resource System

www.teamnutrition.usda.gov


United States Department of Agriculture
Healthy Meals Resource System



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The Healthy Meals Resource System is an online information center for USDA Child Nutrition Programs (CNP) and has been delivering resources to CNP staff since 1995.

In the News More

2011 Team Nutrition Training Grant Application

Dietary Guidelines for Americans, 2010 Release

USDA Unveils Critical Upgrades to Nutritional Standards for School Meals

Spotlights More

What's in season?
Choosing in-season fruits and veggies is a great way to stretch food dollars.

Healthier School Challenge

HealthierUS School Challenge
Take the Challenge!

February Themes:
Dental Health, Bake For Family Fun

Fuel Up to Play 60
Empower youth to take action.



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View the Chefs Move to Schools Map



COMPETITION

RECIPES

HEALTHY KIDS





WHAT'S NEXT?

Contact your State Agency!

www.summerfood.usda.gov